

Who Is She?

Úna is a third year Nanoscience student from Limerick with an enthusiasm for student engagement. Having lived in the Scéim, she worked to promote the Irish language and culture on campus. Her involvement in Trinity FM and Raidió RíRá meant communicating on the airwaves five days a week.

Devoted to student journalism and theatre, you will find her power-walking through Front Square as she travels from House 6 to Players Theatre. Despite her heavy course-load, Úna currently sits on eight committees, as well as holding positions with the CSC, TCDSU and Trinity Publications whilst still managing to attend a lecture now and again.

Her proudest achievements include holidaying with Louis Walsh in Miami, being interviewed by Jedward and gathering 48K followers for her One Direction Twitter fan account.

Úna would like to be your next Communications and Marketing Officer as she is passionate about driving the development of the role as we know it.

Úna's Experience

- Irish Language Officer for TCDSU
- Trinity Life editor for Trinity News
- PRO for Trinity Publications
- Editor of STAND Magazine for SUAS
- Graphic and Layout editor for tn2 magazine
- Senior Sound Engineer for Trinity FM
- Executive member of the Central Societies Committee
- Freelance writer for Lovin Dublin and Lovin.ie
- A Freshers' Festival director for DU Players



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Úna Harty
 CUMARSÁIDE
 & MARGAÍOCHTA

Úna Harty
 COMMUNICATIONS
 & MARKETING

INSIDE FRONT (207mm)

BACK

FRONT

Úna's Manifesto

#imwithmodernisation

- Redesign TCDSU Website to be more student-friendly
- Expand the Communications Committee by introducing tech-specific roles
- Increase the accessibility of the Accommodation and Jobs Portals
- Develop an all-inclusive TCDSU app within the next Strategic Plan
- Increase coordination with IT Services
- Seek to install TCDSU-based infographic screens around campus

#imwithengagement

- Produce concise, graphic-focused videos of essential TCDSU news
- Post Snapchat and Instagram updates from the Sabbatical Team
- Host a weekly TCDSU radio show
- Increase start of year lecture addresses
- Implement a more inclusive communicative system between the Class Reps and their respective classes

#imwithsponsorship

- Establish relationships with businesses with an aim to provide further internship and graduate opportunities to students
- Ensure continuous, ethical sponsorship of TCDSU

#imwithcollegeservices

- Rebrand TCDSU Café and Shops to increase student appeal
- Continuously publicise college services, facilities and opportunities available to students
- Display infographics of standard useful information such as College opening hours

Cé hí?

AS GAELIGE

Tá Úna ina tríú bhliain de Nanoeolaíocht. Is as Luimneach í agus tá suim ghéar aici i rannpháirtíocht na mic léinn. Tar éis a bheith ina cónaí sa Scéim, d'oibrigh sí chun an Ghaeilge agus an chultúr a chur chun cinn ar champas. De bharr a rannpháirtíocht i Trinity FM agus Raidió RíRá, bhí sí ar na aerthonn cúig lá den seachtain.

De thoradh ar a díograis d'riseoireacht na mic léinn agus an amharchlann, is minic a bhíonn sí ag siúl le deifir tríd an Príomh Chearnóg agus í ag dul ó Theach a Sé go dtí Téatar Players. D'ainneoin a cúrsa trom, suíonn Úna ar ocht gcoistí, chomh maith leis an CSC, an AML agus Foilseacháin na Tríonóide, agus freastlaíonn sí ar léachtanna ó am go ham.

Is iad a gaisce is bróidiúla ná ag dul ar laethanta saoire go dtí Miami le Louis Walsh, a bheith cuirthe faoi agallamh ag Jedward agus ag bailiú 48K leanúna ar a cuntas Twitter i gcomhar One Direction.

Tá Úna ag iarraidh a bheith i do chéad Oifigeach Cumarsáide agus Margáiochta eile toisc go bhfuil sí páiseanta faoin bpost a chur chun cinn.

Taithí Úna

- Oifigeach na Gaeilge don AML
- Eagarthóir Trinity Life do Trinity News
- OCP do Foilseacháin na Tríonóide
- Eagarthóir don irisleabhar STAND le haghaidh SUAS
- Eagarthóir Leagan Amach agus Dhearthradh d'irisleabhar tn2
- Ard-Innealtóir Fuaim do Trinity FM
- Ball Feidhmeannach don CSC
- Saorriseoir do Lovin Dublin agus Lovin.ie
- Stiúirthóir don Freshers' Festival i gcomhar DU Players

Forógra na hÚna

AS GAELIGE

#imwithnua-aoisiú

- Athdhearthradh suíomh idirlíon an AML níos sothuigte
- Forbair an Coiste Cumarsáide le rólanna do theic amháin
- Méadaigh an úsáid den thairseacha Lóistín agus Phoist
- Forbair aip AML amháin sa chéad Plean Stratéiseach eile
- Méadaigh comhoibriú le Seirbhísí ET
- Obair chun scáileáin AML a chur timpeall an champas

#imwithrannpháirtíocht

- Cuir físeáin gearr, grafacha ar Facebook le nuacht riachtanach ón AML
- Postáil nuashonraí ar Snapchat agus Instagram ón bhfoireann shabóideach
- Láithrigh seó raidió seachtainiúil AML
- Labhair le grúpaí ranga ag tús na bliana chun na hOifigigh a chur in aithne
- Cuir córás cumarsáide níos cuimsithí i bhfeidhm idir Ionadaí Ranga agus a ranganna

#imwithurraíocht

- Bunaigh cairdimh le gnóthai le haidhm chun intéirneacht agus deiseanna céimí sa bhreis a chur ar fáil do mhic léinn
- Cinntigh urraíocht leanúnach, eiticíúil don AML

#imwithseirbhísí

- Athbhrandáil Caife agus Siopaí an AML chun tóir na mic léinn a mhéadú
- Poibligh seirbhísí, áiseanna agus deiseanna atá do mhic léinn go leanúnach
- Léirigh grafacha d'eolas bunúsacha úsáideacha cosúil le huairéire an Chóláiste

INSIDE LEFT

INSIDE CENTRE

INSIDE RIGHT (207mm)

Outside

Inside